

Entrepreneurship Development Programme on “Social Media Marketing”

Programme Objectives

The training programme deals with learning ways of income generation through social media marketing. The Main objectives of the Programme are:

- ❖ Learn to Earn through Social Media Marketing
- ❖ Learn to start your own business using social media
- ❖ Make Your Own YouTube Channel Learn to Earn Dollars through YouTube Know Secret YouTube Tricks
- ❖ Learn to Receive Payment through Google AdSense Learn Facebook Earning Techniques
- ❖ Learn Facebook Business Manager Learn Twitter Earning Techniques
- ❖ Learn to Earn through BlogSpot Learn WhatsApp Marketing
- ❖ Learn B2B LinkedIn Networking Tips & Tricks Learn viral Marketing
- ❖ Learn Online Crowd Funding through Social Media
- ❖ Learn to Earn through Online Crowd Funding Websites
- ❖ Raise Lakhs of Rupees Through Online Crowd Funding
- ❖ Learn Online Crowd Funding secrets Linking Social Media with E-Commerce
- ❖ Introduction to Google AdWords
- ❖ Introduction to Instagram & Pinterest
- ❖ Introduction to Wikipedia
- ❖ Introduction to Daily Motion
- ❖ Introduction to Sound Cloud
- ❖ Learn to Work from Home

Extremely Beneficial for:

Students | Businessmen |Entrepreneurs |Startups | Corporate employees Working Professionals | Housewives| Retired People| NGOs

Course Methodology

Two days programme will include classroom lectures with live presentation for the participants and individual and group practice. Candidates are advised to bring their own Laptop/i-pad/Tab/Smart Phone for the programme. Free Wi-Fi will be provided. Soft copy of study material will be provided at the end of the programme.

For Participation/Enquiry, Click On

<http://bit.ly/2pTnAVj>