



## FACULTY DEVELOPMENT PROGRAM



*Sponsored by*



**National Science & Technology Entrepreneurship  
Development Board (NSTEDB), Department of Science and  
Technology, Govt. of India, New Delhi.**

### **About Programme**

This Faculty Development Programme (FDP) is designed to train and develop professionals in entrepreneurship development so that they can act as resource persons in guiding and motivating young S&T persons to take up entrepreneurship as a career.

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niesbud

FACULTY DEVELOPMENT PROGRAMME





### ➤ **Goal of the Programme are to:**

- ❖ Create an awareness of the need and importance of entrepreneurship.
- ❖ Impart knowledge and develop skills in diverse training methods in imparting training to students and entrepreneurs.
- ❖ Plan curriculum that can imbibe the skills and competencies to achieve goals directed by values, have a positive attitude and have the ability to cope with the changing times.
- ❖ Develop teachers with an entrepreneurial and professional mindset.
- ❖ Make them aware about promotional financial & regulating scheme for MSME.
- ❖ Guide them for techniques of preparation of feasible & viable project.
- ❖ Guide them for “Techniques of proposal preparation.

### **Programme Objective**

Faculty Development Programme (FDP) aims at equipping teachers with skills and knowledge that are essential for inculcating entrepreneurial values in students and guiding and monitoring their progress towards entrepreneurial career.

### ➤ **Methodology**

- ❖ Lectures, discussions, role play, brain storming, case presentation
- ❖ Interaction with successful entrepreneurs
- ❖ Assignment both individually as well as group
- ❖ Exposure visit
- ❖ Panel discussion





## ➤ Target Group

- ❖ Faculty members of university;
- ❖ Faculty of Engineering/Management/Science College;
- ❖ Faculty of Polytechnics, B-Schools, & Institutions involved in entrepreneurship development.

## Programme Details

**Venue:** NIESBUD, A-23, Sector -62, (Institutional Area) Noida- 201309, U. P.

- Programme Date: 19<sup>th</sup> June to 03<sup>rd</sup> July 2017
- Registration time- 9.30am
- About Fee: Free of Cost (Sponsored)
- Contact Person: Pooja Pathak, Mob. +918130196421
- Email: [pathakpooja55@gmail.com](mailto:pathakpooja55@gmail.com)
- Website: [www.niesbud.nic.in](http://www.niesbud.nic.in)

### Important Note.

1. For Registration, Kindly Bring
  - a) One Passport size photograph,
  - b) In Address Proof Aadhaar Card is Compulsory,
  - c) Employment Letter/Id Card from your College/Institution.
  - d) All documents are mandatory as above mentioned.
2. Full day class (Time- 10 AM to 5 PM),
3. 100% Attendance is must for Certification.

(For Participation, Please send your Updated profile with fill up the application form and email at [pathakpooja55@gmail.com](mailto:pathakpooja55@gmail.com), Confirmation and Registration in advance is mandatory.)

**Limited Seats (HURRY UP!!)**



## Programme Schedule

Day	Morning Session I	Session Session II		Afternoon Session III	Session Session IV
1st	Registration	Inauguration		Programme Objective & Orientation	Historical Background - Indian Values vis-a-vis entrepreneurship & the present scenario
2nd	Why Entrepreneurship: Entrepreneurship- Concept	Ist Session to be continued..	L	EDPs-methodologies & strategies-promotional work & developmental inputs	IIIrd session to be continued.
3rd	EDPs in India- role of DST (NSTEDB) and other promotional institutions	Profile of an entrepreneur	U	How to Identify and Select Potential Entrepreneurs: various tool and techniques	Individual Counseling Techniques
4th	Business Environment Scanning	Market survey: tools and techniques	N	Project Identification & opportunity guidance	IInd session to be continued...
5th	How to start a SSI unit (general concept about the govt. formalities, rules & regulations etc.)	Agencies involved in promoting & assisting SSI units	C	Role of Supporting Agencies- DIC, SIDC, etc- A panel discussion	Role of Financial Institutions Banks / SFC etc- A panel discussion
6th	Achievement Motivation Training (AMT) : how to develop achievement motivation	Ist session to be continued..	H	Ist session to be continued..	Ist session to be continued..
7th	Technical aspects of SSI unit	Environmental/Pollution control and Energy saving / Non-conventional energy sources aspects	B	Technology assistance from R&D labs & other institutions	Promotion & Support to Technology Development Schemes of DST & other agencies including Venture Capital Fund
8th	Financial aspects of SSI units: Project cost, Source of finance, Cost of production & Profitability	Financial Aspects of SSI Unit- financial projections, BEP, working capital assessment etc	R	Marketing management & marketing support available to SSI units	IIIrd session to be continued.
9th	How to prepare a Business Plan (Project Report)	Ist session to be continued.	E	Problem solving & decision making	Problems & Issues in the management of SSI units
10th	Factory Visit	Factory Visit	A	Factory Visit	Factory Visit
11th	Communication skills- interacting with people for better results	Managerial Aspects (Including Labour Legislation Commercial Acts etc)	K	How to make proposal for EACs and EDPs and how to organizing an EAC, EDP	Interface with successful entrepreneur & success stories
12th	Action Plan and Feed Back	Valedictory			

