

## **Niesbud**

**National institute for entrepreneurship & small business development**

**A-23, sector 62, NOIDA – 201309 (U.P) phones 0120-2403051-54, FAX 012-2403057**

**E.mail: [singh.niesbud@gmail.com](mailto:singh.niesbud@gmail.com) [khushboobhandari28@gmail.com](mailto:khushboobhandari28@gmail.com) website: [www.niesbud.nic.in](http://www.niesbud.nic.in)**

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**Dated December 19, 2011**

**Sub: apparel manufacturing & export Merchandising**

**Dear Sir,**

**National institute for entereneurship & small business development (NIESBUD) is the apex institute functioning under ministry of micro,small & medium enterprises, government of india for developing entrepreneurship and small business through training, research,consultancy etc. the mission of NIESBUD is to inculcate entrepreneurial culture in the country for a strong MSME sector.**

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### **Main objectives:**

- **to promote and develop entrepreneurial environment through training, research & consultancy with an ultimate objective to promote setting up small businesses in the country**
- **to mentor / guide/ assist organizations, both governmental & non – governmental in Developing and promoting entrepreneurship & self employment in the country.**
- **To coordinate and collaborate with other organizations in undertaking training and research activities**
- **Providing consultancy and mentoring services to MSMEs**

**To quote the vision of honorable commerce Minister Shri Anand Sharma that “India export can easily achieve target of US\$ 500 Billion by 2014 from the present export of 245 billion”. As per commerce secretary India’s export have registered a growth of over 45% in 1<sup>st</sup> quarter (April- June 2011).**

NIESBUD is organizing apparel manufacturing & merchandising program and export procedures & documentation three month courses in the month of dec, 19 2011 at Noida campus from as detail syllabus given below:

**Syllabus for the apparel manufacturing & merchandising course**

**Duration: three months**

<b>Week no</b>	<b>Contents of the course</b>	<b>Faculty</b>
<b>19-31</b>	<ul style="list-style-type: none"> <li>• <b>About NIESBUD</b></li> <li>• <b>Evolution of garment fashion terminologies.</b></li> <li>• <b>Introduction of textile fibers classification and characteristics.</b></li> <li>• <b>Types of yarns, properties of different yarns.</b></li> <li>• <b>Fabric manufacturing, chemical processing</b></li> </ul>	<b>Khushboo bhandari</b>
<b>2-7</b>	<b>Types of fabric:</b> <ul style="list-style-type: none"> <li>• <b>Woolen fabrics</b></li> <li>• <b>Knitted fabric(structure, m/c, comparison between knitting and weaving)</b></li> <li>• <b>Laced fabrics</b></li> <li>• <b>Blended fabrics(texture, blend)</b></li> <li>• <b>Nets</b></li> </ul>	<b>Khushboo bhandari</b>
<b>9-14</b>	<b>Weaving-:process/c, hand loom,jet,jacquard etc. knitting,</b> <b>Basic textile designing-:</b> <b>Plain weave, twill weave, basket weave,etc.</b>	<b>Khushboo bhandari</b>
<b>16-21</b>	<b>Testing &amp; care in textile:</b> <ul style="list-style-type: none"> <li>• <b>Colour fastness testing-: C.f to light, c.f to crocking, c.f to perspiration, c.f to sea water etc.</b></li> <li>• <b>Physical testing-: Gsm, tensile strength, tear strength, pilling resistance etc.</b></li> </ul>	<b>Khushboo bhandari</b>

23-31	<ul style="list-style-type: none"> <li>• <i>Identification and maintenance of tool and equipment of dress making.</i></li> <li>• <i>Sewing machines-main parts, functions and care (cleaning,ciling etc.)</i></li> <li>• <i>Basic processes for garment making.</i></li> <li>• <i>Basic stitches, hand stitches, decorative stitches, seams and seam finish.</i></li> <li>• <i>Body measurement.</i></li> <li>• <i>Introduction to paper pattern</i></li> <li>• <i>Knowledge and use of fastening stitches, embroidery stitches, special machines for over lock, button hole, cutting by machine, fusing by m/c, grading system etc.</i></li> </ul>	<i>Guest faculty, khushboo bhandari</i>
1-11	<p><i>Production planning &amp; quality control supervision</i></p> <ul style="list-style-type: none"> <li>• <i>planning, routing, scheduling, loading,dispatching,following up, inspection, correctives</i></li> <li>• <i>quality control</i></li> <li>• <i>packaging &amp; packing, labeling, environment regulation</i></li> </ul>	<i>H.P Singh &amp; khushboo bhandari</i>
13-18	<p><i>Merchandising</i>  <i>Who is a merchandiser, role of merchandiser</i>  <i>Role of a merchandiser with different Department.</i></p>	<i>H.P Singh, khushboo bhandari</i>
20-25	<i>Export</i>	<i>H.P Singh</i>
1-4	<p><i>Field Visit</i></p> <ul style="list-style-type: none"> <li>• <i>flow chart from textile to packing</i></li> </ul>	<i>H.P Singh, khushboo bhandari</i>
6- 11	<i>Presentation &amp; examination</i>	<i>H.P Singh &amp; khushboo bhandari</i>

**Duration:**

- **three month course started from 19.dec.2011monday to Saturday 11am to 1pm**
- **extra Sunday classes (total twelve classes) 12 pm to 4pm**

**Fee:**

Non residential Rs. 15000/- per candidate.

(Limited 25 seats available)

**NIESBUD certificate will be awarded.**

**How to Apply:**

Pl. complete the attached registration form & enclosed the D.D / Cheque (favour of niesbud, noida) of the prescribed fee & post to us. You may email the details to reserve your seat.

For further details you may contact:

1. Ms. Khushboo bhandari-faculty-9718343516
2. Prof.H P singh-program director & core faculty-09873465520/09873249429

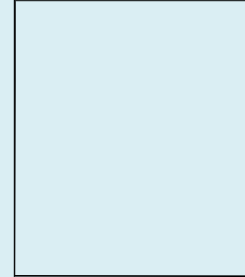
E mail: [singh.niesbud@gmail.com](mailto:singh.niesbud@gmail.com) & [khushboobhandari28@gmail.com](mailto:khushboobhandari28@gmail.com)

Website: [www.niesbud.nic.in](http://www.niesbud.nic.in)

**NATIONAL INSTITUTE FOR ENTREPRENEURSHIP AND SMALL BUSINESS  
DEVELOPMENT (NIESBUD)**

**A-23, SECTOR 62, Institutional Area, NOIDA- 201301 (U.P.)**

**Application/ Registration Form**



**Director**

**NIESBUD, A 23, Institutional Area,  
Sector 62, NOIDA-201301(UP)**

1. Name Mr/Mrs/Miss : ..... Date of Birth  
2. Father / Husband Name : .....  
3. Mother Name : .....  
4. Educational Qualification : .....  
5. Address : .....  
6. Nationality : .....  
7. Gender : Female/Male.....  
8. Cast : General/ SC/ST/OBC/Minority/ Other  
9. Telephone/Mobile No : .....  
10. Identity Card : Voter ID Card/Ration Card/ Passport/DL/ Pan Card/  
Bank No / BPL Card/ UID/Certificate by Gazetted  
officer  
**One of the above mentioned documents is mandatory.**  
11. E-mail : .....  
12. Programme Code (for office use): .....

- |                        |                |         |
|------------------------|----------------|---------|
| 13. Programme Name     | Duration       | Place   |
| .....                  | .....          | .....   |
| 14. Details of the Fee | Cash/ D.D. No. | Amount. |

15. Trainee's Objective : **Self Employment / Wage Employment**  
16. If Self-Employment, whether interested for handholding support under RGUMY **YES/No**

..... Programme Coordinator Applicant  
Signature Date .....