

13th Programme Trainers Training on
PROJECT FORMULATION AND APPRAISAL
(16 – 20 August, 2010)

Project Formulation and Appraisal play a critical role in entrepreneurship development and enterprise creation. Most rejections and failures of project proposals are due to improper business planning. Varying appraisal methods and project formats (varying from bank to bank and financial institution to financial institution) compound the complexity. Formulating viable project reports for small, micro, village and cottage industry is a fine art requiring skills different from what is needed in case of large and medium enterprises. Though a good project report is the heart of entrepreneurship, potential entrepreneurs lack formulating skills and their trainer–promoters, knowledge of training/consulting methods. Even experienced trainers/consultants are often unclear on the treatment required for different projects: industry, service or business. To build these skills and strengthen the process of entrepreneurship development and enterprise creation, NIESBUD offers the 13th one-week Trainers Training Programme on Project Formulation and Appraisal.

OBJECTIVES

- To understand the need and significance of project planning;
- To enable participants prepare project reports for different types of small enterprises;
- To comprehend criticalities of realistic project formulation especially with reference to achievable demand projections;
- To be able to implement, monitor and evaluate all types of small industrial and commercial businesses.

METHODOLOGY

Discussions and interface with bankers and subject/technology experts to facilitate experiential learning. Case method and simulation exercises are extensively employed to enable participants practically understand the entire process of SSI Project Formulation.

FACULTY

Er Vinod Gupta, Director (PIS) is the Programme Director
Besides experts shall be invited from banks, financial institutions, Technology Support Organisations and Business Guidance Centres.

CONTENTS

Project Report Formulation

- Concept & Need
- Project Cycle & Process of Enterprise Creation
- Types of Projects
- Contours and Contents
- Project Outlines as per size of projects
- Choosing Appropriate Technology
- Techno-Economic Parameters
- Typical Pitfalls in Project Planning

Financial Analysis

- Project Cost Estimation
- Assessing Working Capital Requirements
- Break-Even Point
- Marginal Costing/CVP Analysis
- Ratio Analysis

Project Appraisal

- Basic Principles
- Appraisal Differences in Short and Long Term-Lending
- Capital Budgeting Techniques
- Appraising Socially-Oriented Projects

Project Implementation

- Project Implementation Schedule
- Gantt Chart
- Appreciation of PERT/CPM Technique
- Resourcing
- Networking

COURSE FEE

NIESBUD, being an Institute set up by the Govt. of India, charges a subsidized fee of Rs. 8,000/- on non-residential and Rs. 15,000/- on residential basis. The non-residential fee covers cost of training course material, tea, snacks, lunch etc. during programme.

A **discount** in fee of **20%** is admissible if nomination (early bird) is received before 2nd August or for group nominations of 3 or more participants received from any one organization. Last date for receiving nominations is 6th August, 2010.

DURATION

The programme is offered on all five days from 10-30 AM to 5-15 PM

VENUE

NIESBUD Campus. The campus and the hostel are set in salubrious and sylvan surroundings conducive to academic learning. The campus is located in National Capital Region, appx 4 kms from Delhi-UP border on NH 24 (Hapur By-pass)

PARTICIPANTS

This programme is designed for Trainers/Promoters/Consultants/ bankers engaged in development of entrepreneurship and self-employment through training/consultancy/counselling in Small Industry/Small Business working in EDCs/IEDs/MSMEDIs/TCOs/NGOs/Banks/financial institutions as also entrepreneurs, potential and existing.

HOW TO APPLY

Attached nomination form duly filled must reach us before **6th August, 2010** with requisite fee through DD favouring "**NIESBUD**" payable at Noida.

NOMINATION FORM



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Fill and send to:

The Director (PIS)
NATIONAL INSTITUTE FOR ENTREPRENEURSHIP
AND SMALL BUSINESS DEVELOPMENT
A-23 Institutional Area, Sector 62, **NOIDA-201301**
Tel: (120)2403058 (Direct); (120)2403051-62Telefax: (95120)2403062
E-mail: vinodgupta5555@yahoo.com

Photo

1. Sponsoring Organisation:

- a. Name:
-
- b. Postal Address:
-
-
- c. Phones:Fax No.....
- d. E-mail.....

2. Particulars of person nominated for the programme

- a. Name:
- b. Designation:
- c. Nature of work being performed/.likely to be engaged in
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d. Address

(i) Office

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(ii) Residence

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e. Phones:

f. Age:

g. Qualification (s)

h. Food: **Vegetarian/Non-vegetarian**

i. Particulars of previous training courses attended
(use separate sheet, if necessary)

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3. Particulars of fee remittance:

D.D. No. _____ dated _____ on _____
(Bank/Branch)
_____ for Rs. 15,000/8,000.

4. Signature of Sponsor

Name

Designation:

Telephone Nos: